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FOR IMMEDIATE RELEASE

Australian Cult Comedy Sensation 'Lost in Translation' Announces International Premiere at Edinburgh Fringe 2025

EDINBURGH, UK – May 6, 2025 – After captivating Australian audiences and achieving cult status at Adelaide Fringe since 2021, the wildly popular comedy show 'Lost in Translation' is making its highly anticipated international debut at the 2025 Edinburgh Festival Fringe at Gilded Balloon at Appleton Tower.

Born at the Adelaide Fringe in 2021, **Lost in Translation** earned immediate acclaim and a dedicated following for its brilliantly simple premise: take iconic movie scripts, pass them through a dozen different languages using online translation tools, then have performers read the resulting linguistic chaos live on stage. The comedy sparks from the sometimes nonsensical but bizarrely poetic text, and the actors' valiant attempts to make sense of it all while keeping a straight face. This unpredictable format, featuring a different script and guest line-up each night, has kept Adelaide audiences returning season after season for consistently sold-out shows.

For its inaugural Edinburgh run, **Lost in Translation** offers two distinct experiences. Families and young people can enjoy "**Lost in Translation does PG Potter**," a specially adapted, PG-rated version of *Harry Potter and the Philosopher's Stone*, playing for two afternoons only on August 2nd and 3rd at 16:15.

The main event follows, running nightly at 21:00 from August 11th to 24th (excluding Monday, August 18th). This late-night slot will see the cast tackle a different mangled movie masterpiece each evening, with the schedule including epics like *Lord of the Rings*, cult classics such as *Twilight* and *The Mummy (1999)*, and beloved adventures like *Pirates of the Caribbean* and *Back to the Future*.

The show is conceived, produced, and performed by Aaron Finan and Sophie Addison. They are bringing a few core cast members of their Australian team and will be joined throughout the Fringe run by an exciting mix of local UK talent and international guests, ensuring a dynamic blend of performers encountering the mayhem each night.

"It feels like the right time to be bringing Lost in Translation to Edinburgh," says co-creator and Edinburgh born Sophie Addison. "The Fringe thrives on that live, 'anything-can-happen' energy, which is exactly what our show delivers. The true joy of Lost in Translation comes from the performers and audience discovering the scripts at the same time. It creates such a unique comedic chemistry where we're all in on it together. We can't wait to share that chaotic joy and welcome new collaborators on the Gilded Balloon stage."

Lost in Translation promises audiences a fresh, funny, and utterly memorable Fringe night out, celebrating the glorious absurdity that happens when familiar pop culture meets the quirks of linguistic differences.

Media Contact

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Show Details:

- **Show:** Lost in Translation
- **Company:** Braw Media
- **Venue:** Gilded Balloon at Appleton Tower - Orchard (does PG Potter), Bramley (Main Run)
- **Dates & Times:**
 - **Lost in Translation does PG Potter:** August 2nd & 3rd @ 16:15 (Script: *Harry Potter and the Philosopher's Stone* - PG Version)
 - **Main Run:** August 11th – 24th @ 21:00 (Note: No performance Monday, August 18th)
- **Tickets:** Available via EdFringe.com and GildedBalloon.co.uk
- **Main Run Schedule (9pm Nightly):**
 - Monday 11 August: *Harry Potter and the Philosopher's Stone*
 - Tuesday 12 August: *LOTR: Fellowship of the Ring*
 - Wednesday 13 August: *Twilight*
 - Thursday 14 August: *Pirates of the Caribbean*
 - Friday 15 August: *Jurassic Park*
 - Saturday 16 August: *The Mummy (1999)*
 - Sunday 17 August: *Harry Potter and the Chamber of Secrets*
 - Tuesday 19 August: *LOTR: The Two Towers*
 - Wednesday 20 August: *Back to the Future*
 - Thursday 21 August: *Ghostbusters*
 - Friday 22 August: *Titanic*
 - Saturday 23 August: *Harry Potter and the Prisoner of Azkaban*
 - Sunday 24 August: *LOTR: Return of the King*

About Braw Media: Braw Media is the production company helmed by Aaron Finan and Sophie Addison and is presenting the UK premiere of 'Lost in Translation' at the 2025 Edinburgh Festival Fringe. Lost in Translation first premiered at Adelaide Fringe 2021 featuring Aaron Finan, Sophie Addison, Emma Evans and Lochryn Hearne as well as a large cast of guest stars.

Lost in Translation Links

Website: <https://lostintranslation.com.au>

Podcast: <https://lostintranslation.com.au/subscribe>

Facebook: <https://facebook.com/lostintranslationtheshow>

Instagram: <https://instagram.com/lostintranslationshow>

TikTok: <https://www.tiktok.com/@lostintranslationshow>

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